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**For immediate release**

**Rohnert Park, CA, October 15, 2024–**

**NorCal Public Media announces new Radio Content Producer and Show Host**

Northern California Public Media (NorCal) has hired Michelle Marques in the position of Radio Content Producer and Show Host for KRCB 104.9FM, NPR radio for the North Bay.

Her background includes an early radio programming career in Seattle, Wash., and after she moved to Sonoma County, Calif., more than 20 years in community events, radio music and news as on-air talent, reporter, webmaster, promotions director and producer. Marques has built strong relationships both in her radio career and her community work that she'll bring to KRCB.

Marques will serve as the primary local host of KRCB-NPR's *All Things Considered* on weekday afternoons, working with News Director Greta Mart on local news and producing a weekly community radio show. Her previous news experience includes several years as reporter, anchor and later news director at KSRO radio in Sonoma County.

In addition, Marques will collaborate with KRCB's more than 20 volunteer music show hosts to further develop and define KRCB's unique sound and style, focusing on eclectic and diverse music selections across genres. Her music experience includes several years as Music Director at KRSH radio in Santa Rosa, and hosting her own music show, *Connections* on Wednesday nights on KRCB.





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“We are thrilled to welcome Michelle and are eager to see how her expertise will enrich our mission of serving the community with trusted media,” says KRCB Station Manager Kathryn Nelson. “With nearly 25 years of experience in radio and media, Michelle is set to enhance our programming and deepen community connections.”



MICHELLE MARQUES

Host and Radio Content Producer Michelle Marques can be reached at

[michelle.marques@norcalpublicmedia.org](mailto:michelle.marques@norcalpublicmedia.org).

***More information and links:***

Find more about KRCB 104.9FM on the website at [KRCB.org](http://KRCB.org).

North Bay and NPR news can be found at [KRCB.org/news](http://KRCB.org/news).

Listeners can stream KRCB radio anytime, anywhere by downloading the [NorCal Mobile App](#).

